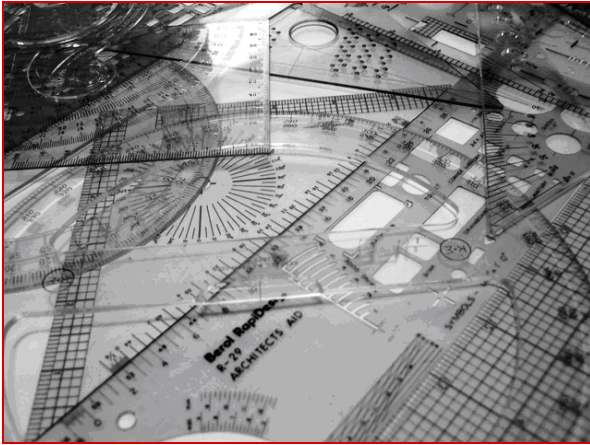


CornerPoints



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LEGAL REPRESENTATION FROM THE START

One common starting point mistake for developing, new or existing businesses and/or individuals exploring a new venture is to have a short-sighted perspective on the importance of legal services.

From the outset of a project or even lightly at the start of a business formulation process, legal services are crucial to promote a solid foundation for the likely success of a new venture. Most companies and individuals at the initial stages of developing a new concept, operating strategy or marketing project simply figure that legal services at the formulation of a process is unneeded and cost prohibitive. In most instances this is the farthest thing from reality.

The potential costs associated with not having

sound legal counseling and advice at the beginning of a new business or personal venture can be a killer. Consider the likelihood of private sector and/or governmental pitfalls that can lead to litigation, fines and even the abandoning of what may have seemed a promising and potentially successful new move in the market.

Start with appropriate and reasonable legal counseling to help assure at a minimum that your new venture has a good foundation in complying with legal formalities concerning private and governmental concerns. In the end, if you have "**One From The Start**," in terms of legal counsel, you are already ahead.

CornerPoints is a quarterly publication of Craig Kyle Hemphill Law Offices PLLC. Contact Craig Kyle Hemphill at craig.hemphill@ckhlawoffices.com for further information about topics addressed in CornerPoints.



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